2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6975/-90.4404

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12004 Lackland Rd_2024_1.3.5	1 mi rac	dius	3 mi rac	lius	5 mi rac	dius
Population						
Estimated Population (2024)	6,910		78,009		157,134	
Projected Population (2029)	6,713		76,205		154,194	
Census Population (2020)	6,794		77,844		157,164	
Census Population (2010)	6,602		76,263		154,689	
Projected Annual Growth (2024-2029)	-197	-0.6%	-1,804	-0.5%	-2,940	-0.4%
Historical Annual Growth (2020-2024)	115	-	165	-	-30	-
Historical Annual Growth (2010-2020)	192	0.3%	1,581	0.2%	2,475	0.2%
Estimated Population Density (2024)	2,201	psm	2,759	psm	2,001	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2024)	3,190		35,212		67,651	
Projected Households (2029)	3,119		34,598		66,713	
Census Households (2020)	3,254		34,931		67,109	
Census Households (2010)	3,118		33,870		66,179	
Projected Annual Growth (2024-2029)	-70	-0.4%	-614	-0.3%	-938	-0.3%
Historical Annual Change (2010-2024)	71	0.2%	1,342	0.3%	1,472	0.2%
Average Household Income						
Estimated Average Household Income (2024)	\$132,789		\$127,372		\$134,749	
Projected Average Household Income (2029)	\$143,529		\$137,136		\$144,621	
Census Average Household Income (2010)	\$71,476		\$74,904		\$81,253	
Census Average Household Income (2000)	\$61,507		\$65,949		\$70,718	
Projected Annual Change (2024-2029)	\$10,740	1.6%	\$9,764	1.5%	\$9,872	1.5%
Historical Annual Change (2000-2024)	\$71,282	4.8%	\$61,423	3.9%	\$64,031	3.8%
Median Household Income						
Estimated Median Household Income (2024)	\$100,266		\$89,870		\$91,854	
Projected Median Household Income (2029)	\$100,697		\$90,321		\$92,984	
Census Median Household Income (2010)	\$64,423		\$61,080		\$62,989	
Census Median Household Income (2000)	\$51,373		\$55,202		\$56,484	
Projected Annual Change (2024-2029)	\$431	-	\$450	0.1%	\$1,130	0.2%
Historical Annual Change (2000-2024)	\$48,893	4.0%	\$34,668	2.6%	\$35,370	2.6%
Per Capita Income						
Estimated Per Capita Income (2024)	\$61,329		\$57,578		\$58,113	
Projected Per Capita Income (2029)	\$66,726		\$62,347		\$62,673	
Census Per Capita Income (2010)	\$33,751		\$33,266		\$34,759	
Census Per Capita Income (2000)	\$29,712		\$29,204		\$30,232	
Projected Annual Change (2024-2029)	\$5,396	1.8%	\$4,769	1.7%	\$4,560	1.6%
Historical Annual Change (2000-2024)	\$31,617	4.4%	\$28,374	4.0%	\$27,881	3.8%
Estimated Average Household Net Worth (2024)	\$1 M		\$1.06 M		\$1.13 M	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6975/-90.4404

12004 Lackland Rd_2024_1.3.5	1 mi radius		3 mi radius 5 mi rad		dius	
Race and Ethnicity						
Total Population (2024)	6,910		78,009		157,134	
White (2024)	4,580	66.3%	52,946	67.9%	107,995	68.7%
Black or African American (2024)	1,488	21.5%	17,558	22.5%	34,394	21.9%
American Indian or Alaska Native (2024)	12	0.2%	118	0.2%	252	0.2%
Asian (2024)	515	7.5%	3,811	4.9%	7,030	4.5%
Hawaiian or Pacific Islander (2024)	-	-	18	-	27	-
Other Race (2024)	72	1.0%	899	1.2%	2,188	1.4%
Two or More Races (2024)	243	3.5%	2,658	3.4%	5,248	3.3%
Population < 18 (2024)	1,493	21.6%	16,581	21.3%	33,532	21.3%
White Not Hispanic	774	51.8%	9,394	56.7%	19,145	57.1%
Black or African American	428	28.6%	4,547	27.4%	9,366	27.9%
Asian	139	9.3%	961	5.8%	1,670	5.0%
Other Race Not Hispanic	87	5.8%	801	4.8%	1,716	5.1%
Hispanic	65	4.4%	878	5.3%	1,636	4.9%
Not Hispanic or Latino Population (2024)	6,703	97.0%	75,276	96.5%	151,625	96.5%
Not Hispanic White	4,526	67.5%	52,333	69.5%	106,886	70.5%
Not Hispanic Black or African American	1,475	22.0%	17,341	23.0%	33,899	22.4%
Not Hispanic American Indian or Alaska Native	8	0.1%	68	-	136	-
Not Hispanic Asian	513	7.6%	3,790	5.0%	6,973	4.6%
Not Hispanic Hawaiian or Pacific Islander	-	-	14	-	23	-
Not Hispanic Other Race	26	0.4%	247	0.3%	561	0.4%
Not Hispanic Two or More Races	155	2.3%	1,482	2.0%	3,147	2.1%
Hispanic or Latino Population (2024)	207	3.0%	2,733	3.5%	5,509	3.5%
Hispanic White	54	25.9%	613	22.4%	1,110	20.1%
Hispanic Black or African American	13	6.2%	217	8.0%	495	9.0%
Hispanic American Indian or Alaska Native	4	1.8%	50	1.8%	116	2.1%
Hispanic Asian	2		21	0.8%	57	1.0%
Hispanic Hawaiian or Pacific Islander	-	_	4	0.1%	4	-
Hispanic Other Race	46	22.0%	652	23.9%	1,627	29.5%
Hispanic Two or More Races	89	42.9%	1,175	43.0%	2,101	38.1%
Not Hispanic or Latino Population (2020)	6,471	95.2%	73,398	94.3%	146,238	93.0%
Hispanic or Latino Population (2020)	323	4.8%	4,445	5.7%	10,926	7.0%
Not Hispanic or Latino Population (2010)	6,378		73,035		147,192	
Hispanic or Latino Population (2010)	224	3.4%	3,227	4.2%	7,497	4.8%
Not Hispanic or Latino Population (2029)		96.4%		95.9%	147,892	
Hispanic or Latino Population (2029)	242	3.6%	3,146	4.1%	6,301	4.1%
Projected Annual Growth (2024-2029)	35	3.3%	413	3.0%	792	2.9%
Historical Annual Growth (2010-2020)	99	4.4%	1,218	3.8%	3,429	4.6%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6975/-90.4404

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12004 Lackland Rd_2024_1.3.5	1 mi radius		3 mi rad	lius	5 mi rac	lius
Total Age Distribution (2024)						_
Total Population	6,910		78,009		157,134	
Age Under 5 Years	472	6.8%	4,686	6.0%	8,825	5.6%
Age 5 to 9 Years	408	5.9%	4,742	6.1%	9,558	6.1%
Age 10 to 14 Years	380	5.5%	4,441	5.7%	9,367	6.0%
Age 15 to 19 Years	340	4.9%	4,074	5.2%	9,237	5.9%
Age 20 to 24 Years	399	5.8%	4,392	5.6%	9,090	5.8%
Age 25 to 29 Years	640	9.3%	6,306	8.1%	10,981	7.0%
Age 30 to 34 Years	693	10.0%	6,072	7.8%	11,028	7.0%
Age 35 to 39 Years	541	7.8%	5,587	7.2%	10,813	6.9%
Age 40 to 44 Years	402	5.8%	4,768	6.1%	9,960	6.3%
Age 45 to 49 Years Age 50 to 54 Years	312 384	4.5%	3,928	5.0%	8,357	5.3%
		5.6%	4,155	5.3%	8,931	5.7%
Age 55 to 59 Years Age 60 to 64 Years	358 391	5.2% 5.7%	4,558 4,881	5.8% 6.3%	9,481 10,471	6.0% 6.7%
Age 65 to 69 Years	388	5.6%	4,593	5.9%	9,663	6.1%
Age 70 to 74 Years	284	4.1%	3,822	4.9%	7,659	4.9%
Age 75 to 79 Years	237	3.4%	3,076	3.9%	6,098	3.9%
Age 80 to 84 Years	171	2.5%	2,050	2.6%	3,894	2.5%
Age 85 Years or Over	110	1.6%	1,881	2.4%	3,721	2.4%
Median Age	37.1	21070	39.4	2	39.8	2,0
Age 19 Years or Less	1,599	23.1%	17,942	23.0%	36,987	23.5%
Age 20 to 64 Years	4,121	59.6%	44,645	57.2%	89,112	56.7%
Age 65 Years or Over	1,190	17.2%	15,422	19.8%	31,035	19.8%
Female Age Distribution (2024)						
Female Population	3,530	51.1%	39,678	50.9%	79,944	50.9%
Age Under 5 Years	228	6.4%	2,297	5.8%	4,325	5.4%
Age 5 to 9 Years	203	5.8%	2,328	5.9%	4,636	5.8%
Age 10 to 14 Years	198	5.6%	2,144	5.4%	4,518	5.7%
Age 15 to 19 Years	172	4.9%	1,957	4.9%	4,261	5.3%
Age 20 to 24 Years	206	5.8%	2,231	5.6%	4,351	5.4%
Age 25 to 29 Years	303	8.6%	3,038	7.7%	5,400	6.8%
Age 30 to 34 Years	323	9.2%	3,012	7.6%	5,572	7.0%
Age 35 to 39 Years Age 40 to 44 Years	264 194	7.5%	2,738	6.9%	5,448	6.8%
		5.5%	2,366	6.0%	5,101	6.4%
Age 45 to 49 Years Age 50 to 54 Years	156 204	4.4%	2,044 2,171	5.2%	4,394 4,631	5.5%
Age 55 to 59 Years	189	5.8% 5.4%	2,363	5.5% 6.0%	4,933	5.8% 6.2%
Age 60 to 64 Years	210	5.4%	2,555	6.4%	5,479	6.9%
Age 65 to 69 Years	221	6.3%	2,472	6.2%	5,113	6.4%
Age 70 to 74 Years	158	4.5%	2,472	5.3%	4,190	5.2%
Age 75 to 79 Years	132	3.7%	1,764	4.4%	3,478	4.4%
Age 80 to 84 Years	101	2.9%	1,115	2.8%	2,112	2.6%
Age 85 Years or Over	68	1.9%	1,000	2.5%	2,004	2.5%
Female Median Age	38.7		40.6		41.3	
Age 19 Years or Less	801	22.7%	8,726	22.0%	17,740	22.2%
Age 20 to 64 Years	2,050	58.1%	22,516		45,308	
Age 65 Years or Over	680	19.3%		21.3%	16,896	21.1%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6975/-90.4404

12004 Lackland Rd_2024_1.3.5	1 mi radius		1 mi radius		3 mi rad	lius	5 mi rad	lius
Male Age Distribution (2024)								
Male Population	3,380	48.9%	38,331	49.1%		49.1%		
Age Under 5 Years	244	7.2%	2,388	6.2%	4,500	5.8%		
Age 5 to 9 Years	204	6.0%	2,414	6.3%	4,922	6.4%		
Age 10 to 14 Years	182	5.4%	2,297	6.0%	4,850	6.3%		
Age 15 to 19 Years	168	5.0%	2,117	5.5%	4,976	6.4%		
Age 20 to 24 Years	194	5.7%	2,161	5.6%	4,740	6.1%		
Age 25 to 29 Years		10.0%	3,269	8.5%	5,581	7.2%		
Age 30 to 34 Years	370	10.9%	3,060	8.0%	5,456	7.1%		
Age 35 to 39 Years	277	8.2%	2,849	7.4%	5,365	7.0%		
Age 40 to 44 Years	208	6.1%	2,402	6.3%	4,858	6.3%		
Age 45 to 49 Years	156	4.6%	1,884	4.9%	3,963	5.1%		
Age 50 to 54 Years	180	5.3%	1,984	5.2%	4,300	5.6%		
Age 55 to 59 Years	169	5.0%	2,195	5.7%	4,549	5.9%		
Age 60 to 64 Years	182	5.4%	2,326	6.1%	4,992	6.5%		
Age 65 to 69 Years	167	4.9%	2,121	5.5%	4,550	5.9%		
Age 70 to 74 Years	126	3.7%	1,736	4.5%	3,469	4.5%		
Age 75 to 79 Years	105	3.1%	1,312	3.4%	2,620	3.4%		
Age 80 to 84 Years	70	2.1%	935	2.4%	1,783	2.3%		
Age 85 Years or Over	42	1.2%	881	2.3%	1,717	2.2%		
Male Median Age	35.6		38.0		38.4			
Age 19 Years or Less		23.6%	•	24.0%	19,247			
Age 20 to 64 Years	2,071	61.3%	22,129	57.7%	43,805	56.7%		
Age 65 Years or Over  Males per 100 Females (2024)	510	15.1%	6,985	18.2%	14,139	18.3%		
	22		07		07			
Overall Comparison Age Under 5 Years	96	<b>54.00</b> /	97	E4 00/	97	E4 00/		
		51.8%	104	51.0%		51.0%		
Age 5 to 9 Years		50.1%		50.9%		51.5%		
Age 10 to 14 Years		47.9%	107	51.7%	107	51.8%		
Age 15 to 19 Years Age 20 to 24 Years		49.5% 48.5%	97	52.0%	117	53.9%		
				49.2%		52.1%		
Age 25 to 29 Years Age 30 to 34 Years	111	52.7%		51.8%		50.8%		
				50.4%		49.5%		
Age 35 to 39 Years Age 40 to 44 Years		51.2% 51.7%	104	51.0%		49.6% 48.8%		
Age 45 to 49 Years Age 50 to 54 Years	88	49.9%		48.0% 47.8%		47.4% 48.1%		
· ·				48.2%				
Age 55 to 59 Years Age 60 to 64 Years		47.1% 46.4%		48.2%		48.0% 47.7%		
Age 65 to 69 Years Age 70 to 74 Years		43.0%		46.2% 45.4%		47.1% 45.3%		
, we , a to , a tours		44.3%						
Ago 75 to 70 Years		44.4% 41.1%	84	42.6% 45.6%		43.0% 45.8%		
Age 75 to 79 Years	70		04	45.6%	04	45.8%		
Age 80 to 84 Years			0.0	16.00/	0.0	16 10/		
Age 80 to 84 Years Age 85 Years or Over	62	38.1%		46.8%				
Age 80 to 84 Years Age 85 Years or Over Age 19 Years or Less	62 100	38.1% 49.9%	106	51.4%	108	52.0%		
Age 80 to 84 Years Age 85 Years or Over	62 100 107	38.1%	106	51.4% 50.7%	108 102	46.1% 52.0% 50.4% 48.0%		

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6975/-90.4404

12004 Lackland Rd_2024_1.3.5						
	1 mi rad	1 mi radius		3 mi radius 5 ı		dius
Household Type (2024)						
Total Households	3,190		35,212		67,651	
Households with Children	657	20.6%	7,597	21.6%	16,581	24.5%
Average Household Size	2.2		2.2		2.3	
Household Density per Square Mile	1,016		1,246		862	
Population Family	4,472	64.7%	52,871	67.8%	113,275	72.1%
Population Non-Family	2,410	34.9%	23,971	30.7%	40,848	26.0%
Population Group Quarters	28	0.4%	1,167	1.5%	3,011	1.9%
Family Households	1,380	43.3%	16,529	46.9%	35,881	53.0%
Married Couple Households	1,072	77.6%	12,456	75.4%	25,983	72.4%
Other Family Households with Children	309	22.4%	4,073	24.6%	9,898	27.6%
Family Households with Children	657	47.6%	7,593	45.9%	16,566	46.2%
Married Couple with Children	512	77.9%	5,672	74.7%	11,634	70.2%
Other Family Households with Children	145	22.1%	1,920	25.3%	4,932	29.8%
Family Households No Children	723	52.4%	8,937	54.1%	19,315	53.8%
Married Couple No Children	560	77.4%	6,783	75.9%	14,349	74.3%
Other Family Households No Children		22.6%		24.1%		25.7%
Non-Family Households	1,809	56.7%	18,683	53.1%	31,770	47.0%
Non-Family Households with Children	-	-	4	-	15	-
Non-Family Households No Children	1,809	100.0%	18,679	100.0%	31,755	100.0%
Average Family Household Size	3.2		3.2		3.2	
Average Family Income	\$218,063		\$196,449		\$192,919	
Median Family Income	\$122,497		\$126,923		\$125,915	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2024)	<del>.</del>					-
Population Age 15 Years or Over	5,650		64,140		129,384	
Never Married	2,012	35.6%	21,262	33.1%	44,031	34.0%
Currently Married	2,621	46.4%	30,195	47.1%	58,817	45.5%
Previously Married	1,017	18.0%	12,684	19.8%		20.5%
Separated	140	13.8%	1,893	14.9%	4,399	16.6%
Widowed		34.1%		32.8%		30.5%
Divorced	530	52.1%	6,627	52.2%	14,032	52.9%
Educational Attainment (2024)	·					
Adult Population Age 25 Years or Over	4,911		55,675		111,057	
Elementary (Grade Level 0 to 8)	45	0.9%	1,122	2.0%	2,399	2.2%
Some High School (Grade Level 9 to 11)	87	1.8%	1,432	2.6%	4,148	3.7%
High School Graduate	640	13.0%	9,922	17.8%	22,005	19.8%
Some College	619	12.6%		16.9%		17.9%
Associate Degree Only	353	7.2%	4,105	7.4%	7,977	7.2%
Bachelor Degree Only	1,641	33.4%	16,065	28.9%	29,323	
Graduate Degree		31.1%	13,634		25,274	
Any College (Some College or Higher)		84.3%	43,199			

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



12004 Lackland Rd_2024_1.3.5	1 mi radius		3 mi rac	3 mi radius		liue
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Housing						
Total Housing Units (2024)	3,408		37,786		73,037	
Total Housing Units (2020)	3,489		37,745		72,741	
Historical Annual Growth (2020-2024)	-80	_	40	_	296	_
Housing Units Occupied (2024)		93.6%	35,212	93.2%	67,651	92.6%
Housing Units Owner-Occupied		59.8%	21,736		42,578	
Housing Units Renter-Occupied	-	40.2%	13,477		25,073	
Housing Units Vacant (2024)	218	6.4%	2,573			7.4%
Household Size (2024)			,			
Total Households	3,190		35,212		67,651	
1 Person Households	1,645	51.6%	16,671	47.3%	28,228	41.7%
2 Person Households		28.2%	10,251			35.1%
3 Person Households	328	10.3%	4,019	11.4%	7,528	11.1%
4 Person Households	216	6.8%	2,920	8.3%	5,248	7.8%
5 Person Households	67	2.1%	901	2.6%	1,918	2.8%
6 Person Households	23	0.7%	325	0.9%	701	1.0%
7 or More Person Households	9	0.3%	126	0.4%	286	0.4%
Household Income Distribution (2024)						
HH Income \$200,000 or More	426	13.3%	4,511	12.8%	9,827	14.5%
HH Income \$150,000 to \$199,999	323	10.1%	3,310	9.4%	5,524	8.2%
HH Income \$125,000 to \$149,999	431	13.5%	3,100	8.8%	4,778	7.1%
HH Income \$100,000 to \$124,999	353	11.1%	3,631	10.3%	6,114	9.0%
HH Income \$75,000 to \$99,999	513	16.1%	4,719	13.4%	8,697	12.9%
HH Income \$50,000 to \$74,999	498	15.6%	5,545	15.7%	10,704	15.8%
HH Income \$35,000 to \$49,999	169	5.3%	3,808	10.8%	7,593	11.2%
HH Income \$25,000 to \$34,999	140	4.4%	2,238	6.4%	5,696	8.4%
HH Income \$15,000 to \$24,999	197	6.2%	2,256	6.4%	4,273	6.3%
HH Income \$10,000 to \$14,999	49	1.5%	501	1.4%	1,573	2.3%
HH Income Under \$10,000	91	2.9%	1,593	4.5%	2,871	4.2%
Household Vehicles (2024)						
Households 0 Vehicles Available	183	5.7%	2,084			6.4%
Households 1 Vehicle Available	1,236	38.8%	14,169	40.2%	26,370	39.0%
Households 2 Vehicles Available	, -	41.1%		39.0%		38.3%
Households 3 or More Vehicles Available		14.4%		14.8%		16.3%
Total Vehicles Available	5,393		59,206		115,336	
Average Vehicles per Household	1.7		1.7		1.7	
Owner-Occupied Household Vehicles		69.7%		70.9%		71.6%
Average Vehicles per Owner-Occupied Household	2.0	20.20/	1.9	20.40/	1.9	20.40/
Renter-Occupied Household Vehicles		30.3%		29.1%		28.4%
Average Vehicles per Renter-Occupied Household  Travel Time (2024)	1.3		1.3		1.3	
Worker Base Age 16 years or Over	4,051		40,400		79,812	
Travel to Work in 14 Minutes or Less	-	17.1%	•	20.8%		20.6%
Travel to Work in 15 to 29 Minutes		37.8%		38.9%	·	42.1%
Travel to Work in 30 to 59 Minutes		12.6%		14.1%		14.2%
Travel to Work in 60 Minutes or More		1.1%		1.7%		2.4%
Work at Home		31.5%		24.5%		20.7%
Average Minutes Travel to Work	19.9		19.1		19.1	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



12004 Lackland Rd_2024_1.3.5	1 mi rad	lius	3 mi radius		5 mi rad	dius
Transportation To Work (2024)	-					_
Worker Base Age 16 years or Over	4,051		40,400		79,812	
Drive to Work Alone	2,539	62.7%	27,148	67.2%	56,053	70.2%
Drive to Work in Carpool	156	3.8%	2,381	5.9%	4,737	5.9%
Travel to Work by Public Transportation	34	0.8%	312	0.8%	809	1.0%
Drive to Work on Motorcycle	-	-	141	0.3%	215	0.3%
Bicycle to Work	1	-	91	0.2%	202	0.3%
Walk to Work	10	0.2%	333	0.8%	949	1.2%
Other Means	37	0.9%	105	0.3%	343	0.4%
Work at Home	1,275	31.5%	9,887	24.5%	16,505	20.7%
Daytime Demographics (2024)	-					_
Total Businesses	1,399		6,223		10,925	
Total Employees	30,463		97,435		166,539	
Company Headquarter Businesses	109	7.8%	349	5.6%	563	5.1%
Company Headquarter Employees	12,901	42.3%	31,875	32.7%	51,984	31.2%
Employee Population per Business	21.8	to 1	15.7	to 1	15.2	to 1
Residential Population per Business	4.9	to 1	12.5	to 1	14.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	31,997		119,303		212,744	
Labor Force						-
Labor Population Age 16 Years or Over (2024)	5,598		63,285		127,577	
Labor Force Total Males (2024)	2,728	48.7%	30,809	48.7%	62,074	48.7%
Male Civilian Employed	2,176	79.8%	21,659	70.3%		67.1%
Male Civilian Unemployed	24	0.9%	504	1.6%	1,397	2.3%
Males in Armed Forces	-	-	256	0.8%	793	1.3%
Males Not in Labor Force	528	19.4%	8,389	27.2%	18,226	29.4%
Labor Force Total Females (2024)	2,870		32,476	51.3%	65,503	51.3%
Female Civilian Employed	1,875	65.3%	18,744	57.7%	38,162	58.3%
Female Civilian Unemployed	21	0.7%	504	1.6%	1,054	
Females in Armed Forces	12	0.4%	759	2.3%	760	1.2%
Females Not in Labor Force	962	33.5%	12,470	38.4%	25,527	39.0%
Unemployment Rate	44	0.8%	1,008	1.6%	2,451	1.9%
Occupation (2024)						-
Occupation Population Age 16 Years or Over	4,051		40,400		79,812	
Occupation Total Males	2,176	53.7%	21,656	53.6%	41,651	52.2%
Occupation Total Females		46.3%	18,744			47.8%
Management, Business, Financial Operations	813	-		20.6%		19.8%
Professional, Related	1,620	40.0%	14,429			31.7%
Service		12.5%		12.7%	11,425	
Sales, Office		15.2%		18.4%	15,426	19.3%
Farming, Fishing, Forestry	-	-	69	0.2%	121	0.2%
Construction, Extraction, Maintenance	118	2.9%	1,964	4.9%	4,196	
Production, Transport, Material Moving	378	9.3%	3,023	7.5%	7,499	9.4%
White Collar Workers	3,048	75.2%	30,194			70.9%
Blue Collar Workers		24.8%	10,206		23,242	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



12004 Lackland Rd_2024_1.3.5	1 mi rad	mi radius 3 mi radius 5 n		1 mi radius 3 mi rad		3 mi radius		lius
Units In Structure (2024)	· · · · ·							
Total Units	3,190		35,212		67,651			
1 Detached Unit		54.8%	21,298	60.5%	44,923	66.4%		
1 Attached Unit		10.7%	2,183	6.2%	3,740	5.5%		
2 Units	88	2.8%	634	1.8%	1,266	1.9%		
3 to 4 Units	151	4.7%	2,069	5.9%	4,071	6.0%		
5 to 9 Units		10.7%	2,746	7.8%	4,147	6.1%		
10 to 19 Units	290	9.1%	3,004	8.5%	4,150	6.1%		
20 to 49 Units	102	3.2%	1,445	4.1%	2,119	3.1%		
50 or More Units	110	3.4%	1,695	4.8%	2,950	4.4%		
Mobile Home or Trailer	16	0.5%	135	0.4%	270	0.4%		
Other Structure	_	_	2	_	15	_		
Homes Built By Year (2024)	· · · · · · · · · · · · · · · · · · ·					-		
Homes Built 2020 or later	11	0.3%	237	0.6%	463	0.6%		
Homes Built 2010 to 2019	143	4.2%	1,567	4.1%	2,327	3.2%		
Homes Built 2000 to 2009	103	3.0%	2,100	5.6%	3,562	4.9%		
Homes Built 1990 to 1999	151	4.4%	2,681	7.1%	4,057	5.6%		
Homes Built 1980 to 1989	424	12.4%	5,204	13.8%	8,195	11.2%		
Homes Built 1970 to 1979	640	18.8%	7,509	19.9%	12,072	16.5%		
Homes Built 1960 to 1969	1,340	39.3%	10,551	27.9%	16,761			
Homes Built 1950 to 1959	260	7.6%	3,314	8.8%	11,352	15.5%		
Homes Built 1940 to 1949	56	1.7%	758	2.0%	3,848	5.3%		
Homes Built Before 1939	61	1.8%	1,292	3.4%	5,015	6.9%		
Median Age of Homes	51.9	yrs	50.1	yrs	54.8	yrs		
Home Values (2024)								
Owner Specified Housing Units	1,907		21,736		42,578			
Home Values \$1,000,000 or More	18	0.9%	558	2.6%	2,190	5.1%		
Home Values \$750,000 to \$999,999	32	1.7%	600	2.8%	2,151	5.1%		
Home Values \$500,000 to \$749,999	38	2.0%	1,735	8.0%	4,626	10.9%		
Home Values \$400,000 to \$499,999	55	2.9%	1,379	6.3%	3,383	7.9%		
Home Values \$300,000 to \$399,999	320	16.8%	3,475	16.0%	5,580	13.1%		
Home Values \$250,000 to \$299,999	364	19.1%	3,347	15.4%	4,629	10.9%		
Home Values \$200,000 to \$249,999	525	27.6%	3,839	17.7%	5,175	12.2%		
Home Values \$175,000 to \$199,999	155	8.1%	1,330	6.1%	1,945	4.6%		
Home Values \$150,000 to \$174,999	136	7.1%	2,188	10.1%	3,489	8.2%		
Home Values \$125,000 to \$149,999	82	4.3%	997	4.6%	2,358	5.5%		
Home Values \$100,000 to \$124,999	77	4.0%	810	3.7%	2,266	5.3%		
Home Values \$90,000 to \$99,999	3	0.2%	191	0.9%	698	1.6%		
Home Values \$80,000 to \$89,999	11	0.6%	199	0.9%	922	2.2%		
Home Values \$70,000 to \$79,999	20	1.1%	186	0.9%	870	2.0%		
Home Values \$60,000 to \$69,999	5	0.3%	212	1.0%	791	1.9%		
Home Values \$50,000 to \$59,999	3	0.1%	145	0.7%	397	0.9%		
Home Values \$35,000 to \$49,999	1	-	42	0.2%	139	0.3%		
Home Values \$25,000 to \$34,999	2	0.1%	89	0.4%	223	0.5%		
Home Values \$10,000 to \$24,999	32	1.7%	187	0.9%	420	1.0%		
Home Values Under \$10,000	26	1.4%	227	1.0%	328	0.8%		
Owner-Occupied Median Home Value	\$241,923		\$289,307		\$325,878			
Renter-Occupied Median Rent	\$1,130		\$1,057		\$996			

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



12004 Lackland Rd_2024_1.3.5	1 mi rac	lius	3 mi rac	lius	5 mi rac	dius
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$273.65 M		\$2.94 B		\$5.92 B	
Total Non-Retail Expenditure	\$145.12 M		\$1.56 B		\$3.15 B	
Total Retail Expenditure	\$128.53 M		\$1.38 B		\$2.77 B	
Apparel	\$9.72 M		\$104.52 M		\$210.57 M	
Contributions	\$9.38 M		\$101.3 M		\$208.62 M	
Education	\$8.8 M		\$95.04 M		\$196.78 M	
Entertainment	\$15.73 M		\$168.79 M		\$341.09 M	
Food and Beverages	\$39.8 M		\$427.92 M		\$855.69 M	
Furnishings and Equipment	\$9.78 M		\$104.67 M		\$211.07 M	
Gifts	\$7.22 M		\$77.29 M		\$160.39 M	
Health Care	\$22.62 M		\$244.2 M		\$489.22 M	
Household Operations	\$10.89 M		\$117.51 M		\$238.03 M	
Miscellaneous Expenses	\$5.23 M		\$56.4 M		\$113.34 M	
Personal Care	\$3.69 M		\$39.56 M		\$79.34 M	
Personal Insurance	\$2 M		\$21.45 M		\$43.93 M	
Reading	\$604.81 K		\$6.53 M		\$13.22 M	
Shelter	\$57.82 M		\$622.12 M		\$1.25 B	
Tobacco	\$1.5 M		\$16.38 M		\$32.08 M	
Transportation	\$49.54 M		\$530.5 M		\$1.06 B	
Utilities	\$19.32 M		\$209.36 M		\$416.6 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$7,149		\$6,966		\$7,290	
Total Non-Retail Expenditure	\$3,791	53.0%	\$3,700	53.1%	\$3,880	53.2%
Total Retail Expenditures	\$3,358	47.0%	\$3,266	46.9%	\$3,410	46.8%
Apparel	\$254	3.6%	\$247	3.6%	\$259	3.6%
Contributions	\$245	3.4%	\$240	3.4%	\$257	3.5%
Education	\$230	3.2%	\$225	3.2%	\$242	3.3%
Entertainment	\$411	5.7%	\$399	5.7%	\$420	5.8%
Food and Beverages	\$1,040	14.5%	\$1,013	14.5%	\$1,054	14.5%
Furnishings and Equipment	\$255	3.6%	\$248	3.6%	\$260	3.6%
Gifts	\$189	2.6%	\$183	2.6%	\$198	2.7%
Health Care	\$591	8.3%	\$578	8.3%	\$603	8.3%
Household Operations	\$285	4.0%	\$278	4.0%	\$293	4.0%
Miscellaneous Expenses	\$137	1.9%	\$133	1.9%	\$140	1.9%
Personal Care	\$96	1.3%	\$94	1.3%	\$98	1.3%
Personal Insurance	\$52	0.7%	\$51	0.7%	\$54	0.7%
Reading	\$16	0.2%	\$15	0.2%	\$16	0.2%
Shelter	\$1,511	21.1%	\$1,472	21.1%	\$1,537	21.1%
Tobacco	\$39	0.5%	\$39	0.6%	\$40	0.5%
Transportation	\$1,294	18.1%	\$1,255	18.0%	\$1,306	17.9%
Utilities	\$505	7.1%	\$495	7.1%	\$513	7.0%